

MARKETING PARTNER PROGRAM

Earn Revenue as a Marketing Partner for the A-List Celebrity Cannabis Branding Event - 50 Years of Gray

We would like to have you become a Marketing Partner to assist in promoting and selling the sponsorship packages for the 50 Years of Gray private party hosted by Jamie Foxx at his estate in Westlake Village, California on Saturday July 13th, 2019 from 2 PM – 12 AM – Sunday, July 14, 2019.

We would like to have you contact your cannabis network of individuals, professionals, companies and investors who may have an interest in being a sponsor, exhibit their cannabis products and attend the event.

50 Years of Gray is a private birthday party for director F. Gary Gray hosted by Jaimie Foxx. They have invited 300 A-list celebrities and friends and confirmed celebrities that we can list so far are Jaimie Fox, F. Gary Gray, Vin Diesel, Ice T, and Tyrese.

There are no tickets that will be sold to the public.

The only tickets available will be distributed to the Sponsors that can be distributed to their family members, clients, investors and team members working the company exhibitor booth or event.

How Can I Earn Commissions?

Commissions can be earned the following ways:

- **Compensation**
 - 15% commission for Sponsorship sales. Marketing Partner sends out sponsorship deck to cannabis company event decision maker and collects check and signed agreement.
 - 10% commission for Sponsorship sales. Marketing Partner sends out sponsorship deck o cannabis company event decision maker and introduces Brad Turner or another event team member who assists with selling and collecting check and signed agreement.
 - 5% commission for referrals. Marketing Partner sends out email to cannabis company that expresses interest and then makes a email introduction to Brad Turner or another event team member is all that is required to earn this commission.
 - 5% commission override for referring other Marketing Partners.
- **Other benefits**
 - Tickets to attend the event can be earned for sales results and proven activity and hours provided.

Cannabis Brand Opportunity

On July 13th, Field of Dreams and Vert Management presents an exclusive celebration with your host, Jamie Foxx, at his estate for acclaimed Director F. Gary Gray! (The Fate of the Furious, Straight Outta Compton, the cult-classic Friday, and most recently, Men in Black International.

Confirmed guests from Gary Gray's films include Vin Diesel, Jaimie Foxx, Ice Cube, and Tyrese to name a few from the 300 A-List Celebrities and friends invited.

- Tour of Jamie Foxx's 40 Acre Estate - [YouTube Video](#)
- Director F. Gary Gray Hollywood Walk of Fame Ceremony with Jamie Foxx, Vin Diesel - [YouTube Link](#)

We are proud to be part of this first-of-its-kind Cannabis sponsored Hollywood A-List Celebrity event and wish to extend a rare opportunity for your cannabis brand to mingle and interact amongst some of the best stars in entertainment.

Partnered sponsors will be able to create impactful media content and buzz by branding the event's step-and-repeat, designated social media booths, flat-screen displays throughout the space, along with additional visual points both inside and outside of the residence.

Impressions created by the celebrities and guests attending, along with media developed by the sponsors and vendors has the potential to be in the millions!

This opportunity will be trendsetting and provides your brand the opportunity to support and make their mark on the exclusive side of Cannabis as a lifestyle choice. Envision how your brand will embellish the estate and create a memorable environment that coincides with the image and theme of the celebration.

Sponsorship Packages

'GOLD' SPONSOR PACKAGE \$20,000

- Logo branding on Step-and-Repeat backdrop
- Brand's products available for purchase via Delivery Service Kiosks
- Optional booth inside exclusive "Smoking Tent" *no media/phone zone
- Dedicated area for booth set-up (12ft x 12ft) *optional locations available
- 10 VIP Passes
- 5 Staff Passes
- Private Table: (10ft x 8ft) with Complimentary Bottle Service
- Up to five (5) additional on-site banner placements (Items provided by brand)
- Swag Gift Bags: Up to three (3) items from brand's product line
- Logo/Ad spot on all digital media screens
- Logo on all marketing material, print and social media
- Notable mention during event and follow-up press release!

'SILVER' SPONSOR PACKAGES \$10,000

- Brand's products available for purchase via Delivery Service Kiosks
- Dedicated Area for booth set-up (10ft x 5ft)
- 5 VIP Passes
- 5 Staff Passes
- Swag Gift Bags: One (1) item from brand's product line
- Logo/Ad spot on all digital media screens
- Logo on select marketing material, print and social media

*Additional ad buys available. Sponsor packages subject to change.

'BRONZE' SPONSOR PACKAGES \$5,000

- Brand's products available for purchase via Delivery Service Kiosks
- Dedicated Area for booth set-up (10ft x 5ft)
- 5 VIP Passes
- 5 Staff Passes
- Swag Gift Bags: One (1) item from brand's product line
- Logo on select marketing material, print and social media

*Additional ad buys available. Sponsor packages subject to change.

Marketing Partner Payments

- Payments for commissions will be the following Friday upon receipt of payment from client.
- Marketing Partners who generate revenue greater than \$600 will need to fill out a IRS 1099-Misc form

Sponsorship Packages will be made payable to Vert Management

Glen Choi, Event Producer

Founder, Field of Dreams Dispensary, Vert Management

About Field of Dreams

- Field of Dreams is a Cannabis Dispensary in Westwood, California.
 - 1787 Westwood, Los Angeles, US 90024

About Field of Dreams and Vert Management

- Vert Management is a boutique firm specializing in the unique appeals and services for our client's cannabis properties, including securing governmental licenses, operations development, securing real estate, product offerings and branding. In its infancy, the cannabis industry is already recognized as having massive impact in influencing aspects of culture, lifestyle, society, healthcare, other industries and, essentially the human experience. There is no better time to be the pioneer of new ideas and innovative technology in this space. These core beliefs our firm's emphasis in leaving a distinct mark on every thriving aspect of the industry.