

Cannabis & Celebrity Event

Sponsorship Packages

Saturday, July 13, 2019



50 YEARS OF GRAY

50th Birthday Celebration For
Director

F. GARY GRAY



Hosted By
ACADEMY AWARD WINNER
JAMIE FOXX

STAR-STUDDED EVENT

On July 13th, over 300 Hollywood A-list celebrities and guests have been invited to a very special, star-studded birthday celebration for recent Hollywood Walk of Fame inductee, Director F. Gary Gray!

Confirmed guests from Gary Gray's films include Vin Diesel, Jaimie Foxx, Ice Cube, and Tyrese to name a few.

Gray's incredible lifetime achievement of work will be honored and celebrated with your host, Jamie Foxx!

F. Gary Gray made his directorial debut with the cult classic *Friday* starring Ice Cube and Chris Tucker. His next film *Set It Off* earned Gray several awards along with top spots at box office. *The Negotiator* and *The Italian Job* soon followed and thrilled audiences worldwide.

In 2015, *Straight Outta Compton* became one of the highest acclaimed films of the year. His next film *The Fate of the Furious 8* smashed worldwide records and is now top 10 highest grossing movie franchises of all time!

On June 14th, Gray keeps the franchise fire lit with the worldwide release of *Men in Black International*.

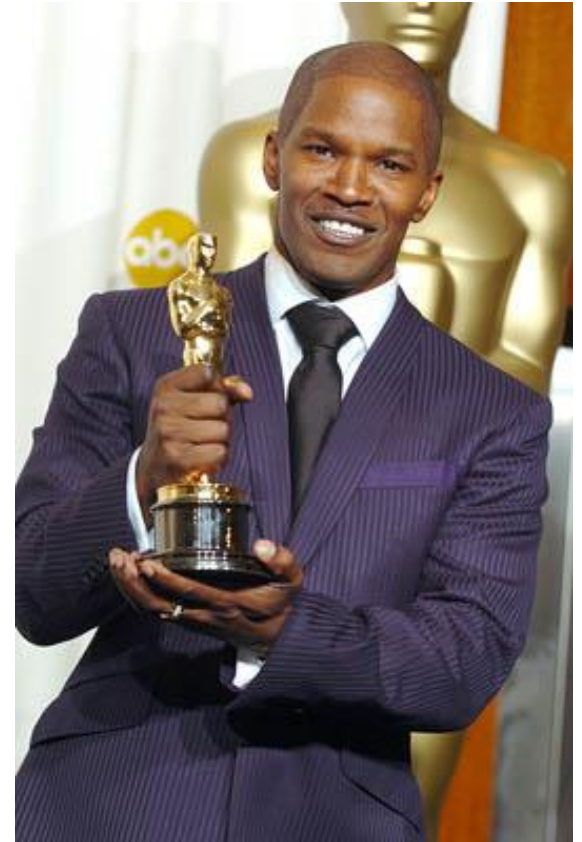


HOSTED BY JAMIE FOXX

50 YEARS OF GRAY event will be hosted by Academy Award winning actor Jamie Foxx at his private estate!

Jamie Foxx won an Academy Award and Golden Globe Award for his portrayal of Ray Charles in the 2004 biographical film *Ray*. That same year, he was nominated for the Academy Award for Best Supporting Actor for his role in the crime film *Collateral* with Tom Cruise

Other movies include *Dreamgirls*, *Miami Vice*, *Django Unchained*, *The Amazing Spider-Man 2*, and *Annie*. Foxx also starred in the sketch comedy show *In Living Color* and his own television sitcom *The Jamie Foxx Show*. Since 2017, he has served as the host and executive producer of the Fox hit game show *Beat Shazam*.



50 YEARS OF GRAY

This exclusive, star studded 50th birthday event for Hollywood walk of fame inductee director F. Gary Gray hosted by Academy Award Winning actor Jamie Foxx will be an amazing night to remember.

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



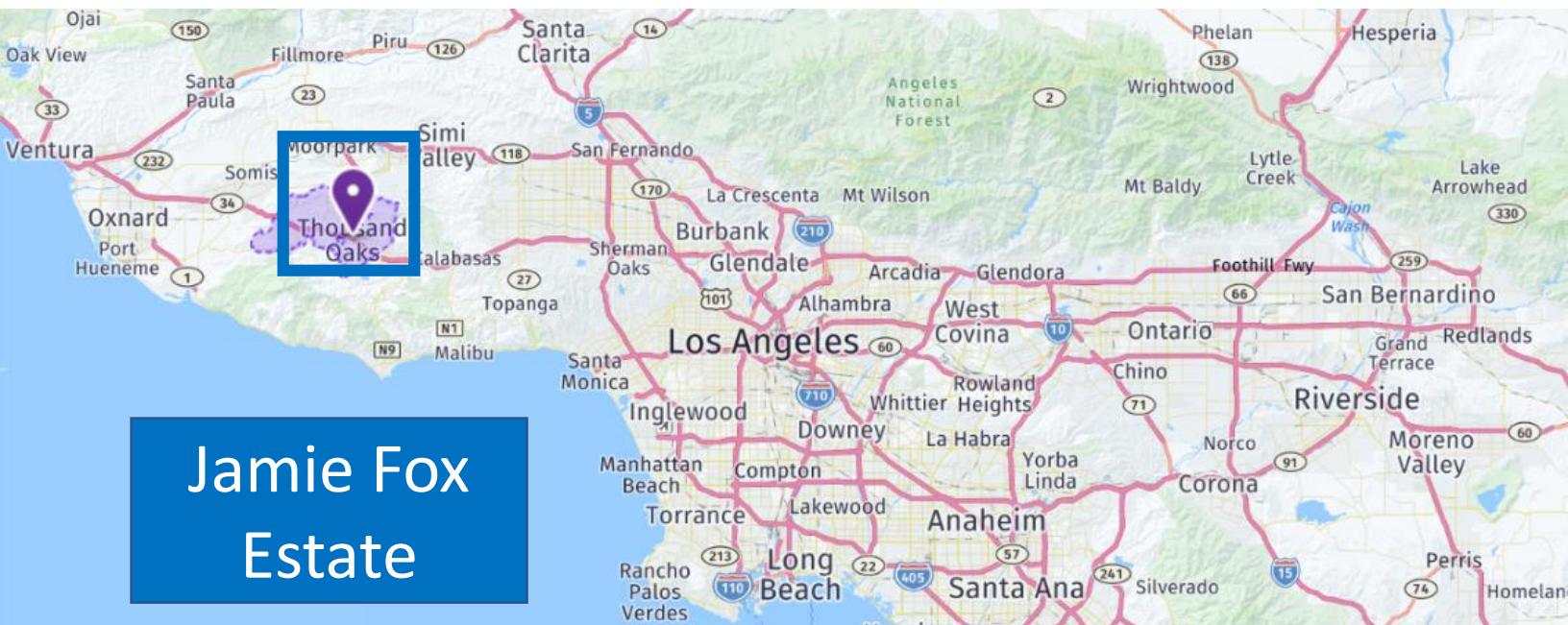
BRONZE SPONSORS



MARKETING PARTNERS



Event Location Jamie Foxx Estate



Jamie Fox
Estate



Event Activities

2 PM – 12 AM – Saturday, July 13, 2019

- Exhibitor booths and table displays
- VIP Cannabis Smoking Lounge
- Outside Cannabis Smoking Lounge Area
- Food Trucks – Wing Stop
- Catered Food
- Cigar Smoking Tent
- Swimming
- Games hosted by WSS Shoes
- Dance Floor
- DJ
- Open Bar
- Gift Bags
- Product Samples
- Prizes
- Contest

Cannabis & Hollywood A-List Celebrity Branding Opportunity

On July 13th, Field of Dreams and Vert Management presents an exclusive celebration with your host, Jamie Foxx, at his estate for acclaimed Director F. Gary Gray! (The Fate of the Furious, Straight Outta Compton, the cult-classic Friday, and most recently, Men in Black International).

Confirmed guests from Gary Gray's films include Vin Diesel, Jaimie Foxx, Ice Cube, and Tyrese to name a few from the 300 A-List Celebrities and friends invited.

Cannabis Brand Opportunity

We are proud to be part of this first-of-its-kind Cannabis sponsored Hollywood A-List Celebrity event and wish to extend a rare opportunity for your cannabis brand to mingle and interact amongst some of the best stars in entertainment.

Partnered sponsors will be able to create impactful media content and buzz by branding the event's step-and-repeat, designated social media booths, flat-screen displays throughout the space, along with additional visual points both inside and outside of the residence.

Impressions created by the celebrities and guests attending, along with media developed by the sponsors and vendors has the potential to be in the millions!

This opportunity will be trendsetting and provides your brand the opportunity to support and make their mark on the exclusive side of Cannabis as a lifestyle choice.

Envision how your brand will embellish the estate and create a memorable environment that coincides with the image and theme of the celebration.

Video of Jamie Foxx's estate - www.hgtv.com/videos/at-home-with-jamie-foxx-0210722

SPONSORSHIP PACKAGES

‘GOLD’ SPONSOR PACKAGE \$20,000

- Logo branding on Step-and-Repeat backdrop
- Brand’s products available for purchase via Delivery Service Kiosks
- Optional booth inside exclusive “Smoking Tent” *no media/phone zone
- Dedicated area for booth set-up (12ft x 12ft) *optional locations available
- 10 VIP Passes
- 5 Staff Passes
- Private Table: (10ft x 8ft) with Complimentary Bottle Service
- Up to five (5) additional on-site banner placements (Items provided by brand)
- Swag Gift Bags: Up to three (3) items from brand’s product line
- Logo/Ad spot on all digital media screens
- Logo on all marketing material, print and social media
- Notable mention during event and follow-up press release!

‘SILVER’ SPONSOR PACKAGES \$10,000

- Brand’s products available for purchase via Delivery Service Kiosks
- Dedicated Area for booth set-up (10ft x 5ft)
- 5 VIP Passes
- 5 Staff Passes
- Swag Gift Bags: One (1) item from brand’s product line
- Logo/Ad spot on all digital media screens
- Logo on select marketing material, print and social media

*Additional ad buys available. Sponsor packages subject to change.

‘BRONZE’ SPONSOR PACKAGES \$5,000

- Brand’s products available for purchase via Delivery Service Kiosks
- Dedicated Area for booth set-up (10ft x 5ft)
- 5 VIP Passes
- 5 Staff Passes
- Swag Gift Bags: One (1) item from brand’s product line
- Logo on select marketing material, print and social media

*Additional ad buys available. Sponsor packages subject to change.

Event Producer

Glen Choi, Founder

Field of Dreams Dispensary, Vert Management



Vert Management is a boutique firm specializing in the unique appeals and services for our client's cannabis properties, including securing governmental licenses, operations development, securing real estate, product offerings and branding. In its infancy, the cannabis industry is already recognized as having massive impact in influencing aspects of culture, lifestyle, society, healthcare, other industries and, essentially the human experience. There is no better time to be the pioneer of new ideas and innovative technology in this space. These core beliefs our firm's emphasis in leaving a distinct mark on every thriving aspect of the industry.

FIELD OF DREAMS CANNABIS DISPENSARY

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